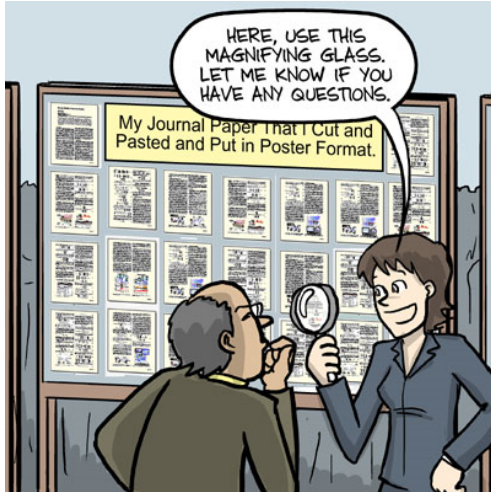# Tips and Tricks for the Poster Session

Suggestions on how to have a successful Poster session

Content

- Include title authors, author affiliations, email or other address, a description of the methods used and conclusions.
- Select only the most pertinent data to report on the poster.
- Avoid sentences and full text and rather use bullet points or alike.
- A handout can provide supplementary information and the abstract helps to remember your work.

Text

- All text should be legible at a distance of 3 to 4 feet (1 – 1.5 meters). Set at least a 24-point type size for the main text. The title type should be at least 1 Inches (2.5cm) high.
- The title should be kept as short as possible so that it can be read quickly.
- Use upper and lower case type throughout the poster. ALL UPPER CASE TYPE IS MORE DIFFICULT TO READ.
- "Serif" fonts (Such as times are generally easier to read in the body of the text. "Sans serif" fonts (such as Arial or Tahoma) are best used in titles, heading and captions or emphasis.
- Use bold and/or italics for emphasis.

Graphics and Illustrations

- The poster is a visual format. Use plenty of graphical elements.
- Keep graphics as simple as possible. More complex data can be presented in a handout.
- Photographs should be enlarged to be discernible at a distance of 3 feet and printed with a matte finish (to reduce glare). They are more effective when used sparingly.
- Do not use hand drawings.

Layout

- Keep at least a 1-inch (2.5 cm) margin on all sides.
- The main body of the poster should be between waist and shoulder height. The title, authors and author affiliations should be higher.
- Paragraphs should be no longer than 10-20 lines long. Break up longer sections of text with graphics or bulleted lists.
- Arrows can be used to guide the reader's eye from one section to another.
- Use blank space to avoid a cluttered look, and to separate the elements of your poster.

Color

- Use color to emphasize elements and draw attention to your poster, but don't use too many different colors. Using colored borders can increase the poster's visual appeal.
- Text should be printed on a contrasting background (dark text on a light background, or light text on a dark background).
- Avoid harsh colors, such as neons.

Presentation

- Easels will be provided.
- Stay at your poster board for the entire session so attendees have a chance to talk with you about your work.

Copy shops close to the Campus

Digitales Druckzentrum Göttingen:

- Weender Str. 104, 37073 Göttingen, Tel. +495514889024
- Open: 8:30 AM – 7:00 PM, Price: ca. 35€

Klartext GmbH:

- Am Güterverkehrsentrum 2, 37073 Göttingen, Tel. +49551499700
- Open: 8:00AM – 6:00 PM, Price: ca. 45€

Printshop:

- Weender Landstraße 3, 37073 Götingen, Tel.: +4955145455
- Open: 8:30 AM – 5:00 PM, Price: ca. 30€